

Speciesism - like racism, sexism, ableism, etc. - is a form of discrimination, based on the presumption that the human species dominates over another species. As all types of discrimination, speciesism too is unethical and unjust. Like other forms of discrimination, it is difficult to overcome because we have conditioned ourselves socially to not even acknowledge it. The good news is that discrimination is not inherent (nothing in our DNA tells us that one species, or one race, or one gender is superior to the rest) and therefore can be unlearned.

THE PROBLEM

- **70 billion** land animals and **1 trillion** sea animals are abused and killed for unnecessary consumption worldwide.
- **18+%** of the world's greenhouse gas emissions are produced by "livestock" and their "products".
- **82%** of starving children live in countries where crops are fed to animals that in turn get consumed mostly by first world countries.
- Eating processed animal products **increases** the chance of death from heart disease by **72%**.

THE SOLUTION

It's easier than you think, and you can do something right now, today: stop supporting animal agriculture! By doing so, you will make your first active step towards abolishing exploitation - ALL exploitation. By rejecting to consume "dairy" and eggs, you are actively rejecting the objectification and violation of the female gender and reproductive system. By refusing to consume flesh, be it that of a mammal, bird, or sea animal, you are refusing to participate in a system that enslaves and tortures other beings for profit. And by speaking out against what's wrong, you are acting towards achieving what's right.

There's a lot of work ahead for us all, but our community is only growing. Join us and be empowered. Learn from our resources, engage in our demos, and let's change the world together. Alone we are strong. Collectively we are free.

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